

ATENEO DE MANILA UNIVERSITY
 Loyola Schools
 Generic Course Syllabus for 2nd Semester, School Year 2012-2013

Department	Development Studies Program	School	Social Sciences
------------	-----------------------------	--------	-----------------

Course No.	DS 101
Course Title	Perspectives in Development
No. of Units	3

Course Description:

This course introduces the various competing perspectives in the analysis of economic development and underdevelopment, laying the foundation for a critical and theoretically informed understanding of contemporary issues in Philippine and international development.

Course Objective/s:

The general objective of this course is to provide an overview of the various theories of development. The course is also designed to accomplish the following objectives:

1. To introduce students to the vocabulary of Development Studies. This will facilitate learning in future Development Studies subjects.
2. To demonstrate the dimensions of the concept of development and allow students to explore these various dimensions in future major subjects and electives.
3. To provide the students with frameworks which they can use to understand contemporary social reality on various levels (community, national, global)

Course Outline:

Introduction: The Promise of Development

- I. Economic Modernization:
Alternative explanations for Philippine (Economic) Development/
Underdevelopment
- II. Beyond Economic Modernization
Alternative Conceptions of (Economic) Development
- III. Beyond Economic Development
Alternative Conceptions of Modernization
- IV. Concluding Lecture: Other Perspectives in Development

ATENEIO DE MANILA UNIVERSITY
Loyola Schools
Generic Course Syllabus for 2nd Semester, School Year 2012-2013

Department	Development Studies Program	School	Social Sciences
------------	-----------------------------	--------	-----------------

Course No.	DS 120
Course Title	Research Methods
No. of Units	3

Course Description:

This course provides an overview of the methods of social analysis and their relevance to the interpretation of social data and the study of social situations. The emphasis is on the practice of social research, rather than the theory of methodology, and entails work outside the classroom.

Course Objective/s:

At the end of the course, the students will be able to:

1. Identify, define and explain key concepts related to research methods
2. Elaborate different methods and techniques used in social research
3. Acquire research skills such as data collection, data analysis, and data presentation

Apply research methods and skills in social research through a conduct of a development studies-related research.

Course Outline:

1. Introduction: Research interests, types of research, and the research process
2. Paradigms, theory, and social research
3. Formulating the research question
4. Sampling
5. Group Presentations: Research Question and Sampling Design
6. Midterms
7. Basics of Quantitative Research (Formulating the research question and hypothesis, conceptualization and operationalization)
8. Constructing Questionnaires
9. Group presentations and the concepts of validity and reliability in quantitative research
10. Interview and Focus Group Discussion
11. Ethnographic Field Work
12. Content Analysis and Issues of Validity and Reliability in Qualitative Research
13. Mixed Methods and the Case Study Approach
14. Evaluation Research
15. Research Break
16. Wrapping up (Ethics and the Problem of Objectivity in Social Research) and submission of research proposal
17. Finals

ATENEIO DE MANILA UNIVERSITY
 Loyola Schools
 Generic Course Syllabus for 2nd Semester, School Year 2012-2013

Department	Development Studies Program	School	Social Sciences
------------	-----------------------------	--------	-----------------

Course No.	DS 122
Course Title	Statistics for Social Sciences
No. of Units	3

Course Description:

This course provides an introduction to statistics using applications from the social sciences. Instruction is supplemented by the use of computer statistical packages and actual statistical research projects.

Course Objective/s:

At the end of the semester, the following are the aims:

- 1) Students have mastery of basic statistical concepts and techniques and their application in analysis
- 2) Students are able to understand, interpret, and communicate statistical forms of analysis
- 3) Students can use statistical techniques with and without the use of computer software

Course Outline:

Chapter 1:	Introduction
Chapter 2:	Graphical Description of Data
Chapter 3:	Statistical Description of Data
Chapter 4:	Data Collection and Sampling Methods
Chapter 5:	Probability
Chapter 6:	Discrete Probability Distributions
Chapter 7:	Continuous Probability Distributions
Chapter 8:	Sampling and Sampling Distributions
Chapter 9:	Estimation from Sample Data
Chapter 10:	Hypothesis Testing
Chapter 11	Hypothesis Tests Involving Two Samples
Chapter 12	Analysis Of Variance
Chapter 15	Regression and Correlation Techniques
Chapter 16	Multiple Regression and Correlation

ATENEDE DE MANILA UNIVERSITY
Loyola Schools
Generic Course Syllabus for 2nd Semester, School Year 2012-2013

Department	Development Studies Program	School	Social Sciences
------------	-----------------------------	--------	-----------------

Course No.	DS 132
Course Title	Project Management
No. of Units	3

Course Description:

This course provides a practical overview of the cycle of the development process involved in the management of development programs and projects, including project conceptualization, design, implementation, monitoring and evaluation.

Course Objective/s:

Upon successful completion of this course, the student will:

- Be able to discuss the basics of project management and identify good project design, implementation and monitoring practices;
- Apply strategic and critical thinking to analysis of factors that influence behavior in a project environment;
- Develop management and creative problem solving skills through implementation and evaluation of a small scale project.

Course Outline:

Course Orientation, Overview and Requirements

Module 1: Good Projects Come in all Shapes and Sizes

Module 2: Projects would be Perfect Without People

Module 3: Knowledge into Action

References (optional):

There is no textbook for this course. Relevant materials and online learning tools will be provided in class. Students are encouraged to update themselves with related journals and verified news reports on assigned topics.

ATENEO DE MANILA UNIVERSITY
 Loyola Schools
 Generic Course Syllabus for 2nd Semester, School Year 2012-2013

Department	Development Studies Program	School	Social Sciences
------------	-----------------------------	--------	-----------------

Course No.	DS 135.1
Course Title	Special Topics in Development Management: Social Marketing
No. of Units	3

Course Description:

This course provides an overview of basic marketing principles and how these can and must be used to support various development interventions. Case studies are analyzed to illustrate the concrete application of social marketing theories.

Course Objective/s:

At the end of the course, the students will be able to:

1. Understand basic concepts of social marketing
2. Understand social marketing principles
3. Identify appropriate use of social marketing in promoting development interventions
4. Identify appropriate methods for use in conducting social marketing research
5. Design a social marketing plan
6. Analyze and critique case studies in social marketing
7. Understand the ethical principles that guide social marketing practice

Course Outline:

1. Defining Social Marketing and Social Marketing Principles
2. Outlining the Strategic Social Marketing Planning Process and Keys to Success
3. Establishing Target Audience and Social Marketing Research
4. Position and Product
5. Price and Place
6. First Long Test
7. Consumer Orientation / Consumer Insight
8. Promotion – Messages, Messengers, and Selecting Communication Channels
9. Monitoring and Evaluation
10. Budgets and Finding Funding
11. Sustaining Behavior
12. Ethics in Social Marketing
13. Seniors' Final Exam
14. No Class: Group Consultation
15. Presentation of Social Marketing Plans
16. Presentation of Social Marketing Plans
17. Undergraduates' Final Exam

ATENELO DE MANILA UNIVERSITY
Loyola Schools
Generic Course Syllabus for 2nd Semester, School Year 2012-2013

Department	Development Studies Program	School	Social Sciences
------------	-----------------------------	--------	-----------------

Course No.	DS 135.11
Course Title	Special Topics in Development Management: Development Communication
No. of Units	3

Course Description:

The course examines the role of communication in social change, particularly in the context of its potential contributions to facilitate changes in knowledge, attitudes, skills, and behaviors among stakeholders in programs toward engendering development. It introduces students to the fundamental concepts of communication and how frameworks of communication can mirror our views of the development process and the stakeholders involved. It aims to help students to think strategically by examining the theoretical bases of the tools and techniques employed in communication programs for social change, and by identifying patterns, trends, and differences in theory application.

Course Objective/s:

Upon successful completion of this course, the student will:

- Be able to identify and use basic development communications concepts when conducting a project communications needs assessment;
- Apply strategic and critical thinking to determine most effective choice of communication techniques and products for a tailored communications plan;
- Participate in a communication engagement to gain real life experience

Reflect on, and preferably, measure the implications and impact of the communication engagement.

Course Outline:

Course Orientation, Overview and Requirements
Module 1: Communications toolkit
Module 2: Bringing tools to life
Module 3: Playing with Fire
Module 4: Catching trends and measuring impact

ATENEO DE MANILA UNIVERSITY
 Loyola Schools
 Generic Course Syllabus for 2nd Semester, School Year 2012-2013

Department	Development Studies Program	School	Social Sciences
------------	-----------------------------	--------	-----------------

Course No.	DS 135.9
Course Title	Special Topics in Development Management: Microfinance
No. of Units	3

Course Description:

This course provides an overview of the practice of providing financial services to marginalized clients, including the philosophy and methodology of well-established models such as Grameen and Village Banking, as well as emerging models, such as financial services associations, and cooperative savings operation. The course provides an in-depth analysis of existing Philippine initiatives, key players and standards, juxtaposed with international best practice.

Course Objective/s:

1. To introduce the basic principles and fundamentals of microfinance in the context of poverty in the Philippines and its alleviation efforts;
2. To understand and be able to identify the various mechanics and methodologies of microfinance;
3. To be able to identify the essential features of financial products catered to the microfinance market;
4. To determine the impact of financial education and microfinance to low income groups.

Course Outline:

1. Introduction: Definition and Core Principles of Microfinance; History of Microfinance
2. Microfinance Methodologies (Group and Individual); Impact of Microfinance
3. Microcredit and Microagri; Microsavings and Microinsurance
4. Microhousing, Micropension, Microfranchise, Microleasing; Microfinance and Remittances; and Microfinance and Climate Change
5. LONG TEST
6. Overview of Microfinance in the Philippines; Microfinance Policy and Regulation Environment; Causes and Cost of Delinquency; Measuring Delinquency
7. Group Paper Presentation: Impact of Microfinance to Clients
8. Group Paper Presentation: Client Dropouts
9. Group Paper Presentation: Microfinance and Remittances
10. Group Paper Presentation: Microinsurance
11. Group Paper Presentation: Microagri
12. LONG TEST 2

ATENEIO DE MANILA UNIVERSITY
Loyola Schools
Generic Course Syllabus for 2nd Semester, School Year 2012-2013

Department	Development Studies Program	School	Social Sciences
------------	-----------------------------	--------	-----------------

Course No.	DS 150
Course Title	Field Specialization
No. of Units	3

Course Description:

This course provides a synthesis of the courses taken for the AB Development Studies degree program. Students are expected to complete a thesis or a project. This course provides students with an opportunity to apply the lessons they have learned from their AB Development Studies Program.

Course Objective/s:

The course aims to help the student complete, defend, and submit the final form of the senior thesis.

Course Outline:

1. Preliminary ideas: Characterizing a good *independent* research (and outline)
2. Qualitative data analysis
3. Quantitative data analysis
4. Writing the thesis
5. Preparing for viva
6. DEADLINE – late submissions will be heavily sanctioned (deduction of one letter mark for each day). This is important to give your panelists ample time to read your work.
7. THESIS DEFENSE

ATENEO DE MANILA UNIVERSITY
 Loyola Schools
 Generic Course Syllabus for 2nd Semester, School Year 2012-2013

Department	Development Studies Program	School	Social Sciences
------------	-----------------------------	--------	-----------------

Course No.	DS 165.56
Course Title	Special Topics in Development Studies: Information & Communications Technologies for Development
No. of Units	3

Course Description:

This course helps participants understand how information, and systems for sending and receiving information could be used for development and improve governance. It looks at the role of information and information and communication technologies (ICTs) in development.

The course also looks at how ICTs are changing organizations and how people work. Lastly, the course will look into important policy issues in the field, foremost of which are access, privacy, security and content (i.e. National ID), and the role of government, private organizations, and ordinary citizens to regulate this dynamic and rapidly changing field (i.e. VOIP).

Course Objective/s:

By the end of the term the students are expected to:

1. Understand the concept of Information and Communications Technologies for Development (ICT4D) and appreciated its impact, in particular in achieving key social objectives (e.g., the Millennium Development Goals i.e. education, health, poverty alleviation, among others)
2. Be oriented to existing ICT4D initiatives in the Philippines and be able to identify the factors that drive or deter the effectiveness of ICTs in development strategies and actual projects
3. Gain basic knowledge on how to develop and implement ICT4D initiatives in engaging different societal sectors and social issues
4. Develop insights on how they could apply their learnings in their respective disciplines and areas of work.

Course Outline:

1. Class Introductions; Overview of ICTs in the Philippines; Introduction to ICT for Development; Introduction to the Course
2. ICT4 Development Concepts; Digital Inclusion: Bridging Divides
3. ICTs in Education: Digital Literacy and Enhancing Human Capital
4. ICTs and Health: E-Health and Telemedicine
5. ICTs and Environmental Sustainability + Green ICTs and E-Waste
6. ICTs and Disaster Mitigation/ Management
7. ICTs, Women, and Gender
8. ICT and Special Sectors (Youth/Students, Indigenous Peoples, Persons with Disabilities...)
9. ICTs and Governance: E-Government and Open Government + ICTs & Local

Governance

10. ICTs and Internet Rights: Human Rights in the Digital Sphere
11. Oral Presentation of Research Papers
12. Course Synthesis

ATENEIO DE MANILA UNIVERSITY
Loyola Schools
Generic Course Syllabus for 2nd Semester, School Year 2012-2013

Department	Development Studies Program	School	Social Sciences
------------	-----------------------------	--------	-----------------

Course No.	DS 175.80
Course Title	Special Topics in Contemporary Development Issues: The Political Economy of Health and Development
No. of Units	3

Course Description:

This course situates public health issues in the broader discourses of development and governance. It places concern for public health in the context of various development strategies in order to provide students with a critical understanding of how public health issues interact and are made to interact with other social concerns. It also provides perspectives on the various agents of development and public health management. These perspectives help create a realistic appreciation of the role played by these institutions in public health management.

Course Outline:

1. The Goals of Development
 - A. Growth and Income Approaches to Development
 - B. Human Development Approaches
2. The Agents of Development and Underdevelopment
 - A. Neo-Classical Approaches to State Analysis
 - B. Structuralist Approaches to State Analysis
 - C. Marxian Approaches to State Analysis