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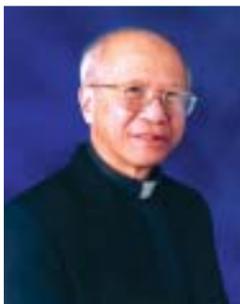
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loyolaschoolsbulletin
we build community we nurture hope



Welcome, future Ateneans!

A Message from the President



Welcome to the Ateneo de Manila, which we hope will be your second home during your college years. In entering Ateneo college, you will become part of an illustrious tradition that goes back, not only to Jose

Rizal, Gregorio del Pilar, Claro Recto, and Horacio de la Costa, but almost 500 years to the Jesuit founders, St. Ignatius Loyola, St. Francis Xavier and Blessed Peter Faber, who were fellow students at the University of Paris in 1528.

Last year Ateneo celebrated the Jesuit Jubilee Year of the First Jesuit Companions and in his essay published in the *Inquirer* and the *Star* on December 10, 2006, the 147th anniversary of the Ateneo de Manila, Fr. Provincial, Daniel Patrick Huang, recalls our beginnings:

I find it striking that this Jesuit Jubilee Year, we not only recall that the Society of Jesus began in the friendship of these three gifted individuals [Ignatius, Xavier, Faber], but that their friendship began in a university. They started out as roommates in the greatest university of Christendom of their time, the University of Paris . . . In the history of the first three companions, we see precisely what can happen in a university. Not only is the intellect trained, but, through friendships, hearts can be transformed, dreams reshaped, lives reoriented, and in the process, the world changed.

If this happened in the University of Paris four hundred years ago, then this happens too in the Ateneo de Manila—and not by accident, but by design and plan. I know that I speak for many others when I say that my education in the Ateneo de Manila changed my life. I did not just get professional training in my four years of college in the late '70s. Somehow it all came together: the core curriculum, specially philosophy and theology; social awareness, . . . student organizations (for me, ACIL and AtSCA); formation for leadership in the Sanggunian; and programs of prayer and spiritual formation, that brought me to know Christ and to enter into living friendship with him. And I am convinced that all these programs only bore fruit for me because of outstanding and deeply caring mentors and wisdom figures in the Ateneo. . . I am equally convinced that my Ateneo experience transformed me because of the influence and support of peers, classmates, and friends, many of whom, twenty six years after graduation, remain not only friends, but people with whom I share a vision of faith and hope and a passion for service and social change.

As I wrote in my welcome message last year, Ateneo de Manila continues the Jesuit tradition of educational excellence. We seek, in the language of Fr. Nadal 460 years ago, to bring together *quam plurimi et quam aptissimi* – as many as possible of the very best. You come to the Ateneo as among the *aptissimi*, the very best. This comes from your God-given gifts, the nurturing of your parents and your teachers and your own commitment to discipline and hard work.

In your years in the Ateneo, what do we seek to impart to you? We seek to help you discover in a fuller way your God-given gifts, whether in your chosen academic field or in other areas such as theater, debate, music and dance, art, computing, creative writing, entrepreneurship, sports. And having discovered your gifts, to help you become the best that you can be in them. For it is our deepest belief, coming from St. Ignatius and the first Jesuits, that the best way we can help you prepare for the future is in the development of your God-given gifts.

Beyond education to excellence and preparation for success in your chosen field and career, Ateneo College seeks to help you, as Fr. Danny Huang writes above, to find a passion and a purpose in life. We seek to educate you for success, yes, but we also want to offer you the opportunity to make a difference. We believe that in finding a purpose in life and making a difference, you will discover your truest self and find deepest fulfillment and happiness.

Welcome again to the Ateneo de Manila. Much has been given you – of God-given talents, nurturing parents, teachers and friends. Much will also be demanded of you and so our endeavor will be to help you grow to be the best that you can be, so you can respond with generosity to all that life will ask of you. It will be a challenging journey, but, as Fr. Danny Huang writes, you will find in the Ateneo teachers, mentors and friends to accompany you along the way.

With prayers and blessings,

Bienvenido F. Nebres, S.J.
President
Ateneo de Manila University

A Message from the Vice President for the Loyola Schools



Congratulations on your acceptance to the Loyola Schools! You are among the best of more than 14,500 students who took the ACET this year. In welcoming you to the Ateneo de Manila University, we are committing ourselves to working with you to develop your God-given gifts. Whatever your course may be, we want to support your learning and help you stand out. How do we hope to do this?

First, we offer you a proper learning environment.

- You will have teachers who excel in their fields, challenge you to use your gifts, sharpen your mind, deepen your insights, and broaden your views.
- You will have access to excellent facilities, including state-of-the-art labs, the Rizal library with its online features and special collections, Internet service, modern sports facilities, and audio-visual rooms.
- You will have opportunities to practice your competencies in some reality programs as you write your poems and fiction; as you do research, projects, and practicum for IT and telecommunications firms, The Medical City, banking and microfinance institutions, broadcasting companies, ad agencies, government institutions, NGOs; or as you run your own business in the John Gokongwei School of Management Business Accelerator (SOMBA), the country's first business enterprise lab.
- Your learning environment may even be expanded to include one of more 24 schools in any of eleven countries, should you take part in the Junior-Term-Abroad program.

Second, we provide you with opportunities to grow in other aspects, as well. The *Sanggunian* (the LS Student Council), the Council of Organizations of the Ateneo, forty accredited organizations, and several varsity teams provide you with opportunities to sharpen your leadership skills and develop your gifts, whether in theater, music, dance, debate, writing, science, IT, business, social involvement, disaster management, or sports. You will get a chance to know different aspects of the Filipino way of life, including those of the poor and the marginalized. There are opportunities, too, to quiet down and find yourself through prayer, retreats, recollections, and community celebrations of the Eucharist.

Finally, we are a community. Your development is best nurtured in this context: a community and culture inspired by St. Ignatius to seek God in our lives, to find God in all things, to strive be our best, to care for each other, and to serve others. It will be a challenging journey, but made memorable because you will find companions and grow with them.

It is an exciting journey and it begins now.

Ma. Assunta C. Cuyegkeng, Ph.D.

Get to know the Ateneo



an education which, as Bro. Eric Santillan, SJ, puts it, “is an education not just of the head but also of the heart and guts.” Fr. Nebres and Dr. Cuyegkeng have done their best to impress that upon you, but the best way to really know this, is to come, look, and see for yourself.

The Loyola Schools Bulletin is produced by the Office of the Vice President for the Loyola Schools as a vehicle for informing the Loyola Schools community, as well as our alumni, of developments, activities, people, and events in the Loyola

You have just been accepted to the Ateneo de Manila University's Loyola Schools, and you have often heard of the school's long and vaunted tradition of academic excellence, from the heroes who passed through its halls, to its Level IV accreditation status with the Philippine Accrediting Association of Schools, Colleges and Universities (PAASCU), the Federation of Accrediting Agencies of the Philippines (FAAP), and the Commission on Higher Education (CHED).

But that really is just part of the total picture of the Ateneo. What the Ateneo strives to give its students is an education of the whole person—

Schools. We have put together this special issue of the Bulletin to allow you a glimpse of all that the Ateneo offers. Get to know the four schools and their dedicated deans and denizens. Get to know the student organizations, some of which you'll be joining next year. Find out how Ateneans live out the call to be “men

and women for others” through volunteerism, art, and student government. Get a taste of what it feels like and means to be part of big, blue, loud, and proud Team Ateneo.

Welcome to the Ateneo, we hope you're here to stay.

School of HUMANITIES

The School of Humanities, through its six academic departments and one program, aims to provide students with a liberal humanistic education distinguished by *sapientia et eloquentia*. This liberal humanistic education draws from the rich traditions of philosophy, faith, literature, language, art and culture. It is manifested through courses designed for the holistic formation of students who are articulate and critical, imaginative and productive, students who are rooted in their own culture, yet open to other cultures, proactive in the global environment, and strongly committed to faith and justice.



Leovino Ma. Madriaga Garcia
Dean, School of Humanities

Birthplace: Bantay, Ilocos Sur
Birthdate: 14 March 1945
Home department: Philosophy
Number of years teaching: 30

A.B. Humanities 1965, *cum laude*, Ateneo de Manila University
B.A. Philosophy 1968, *cum laude*, Université Catholique de Louvain, Belgium
Ph.L Philosophy 1970, *Magna cum laude*, Université Catholique de Louvain, Belgium
Ph.D. Philosophy 1981, *Magna cum laude*, Université Catholique de Louvain, Belgium

The Ateneo's Palanca winners: Reflecting on language, tradition, advocacy

For years now, Ateneo students, faculty members, and alumni have reaped awards in various literary contests. The 2006 Don Carlos Palanca Memorial Awards for Literature were no exception.

Lawrence L. Ypil, Department of English faculty member, topped the English poetry division with his collection of poems, *The Highest Hiding Place*, while Allan Alberto N. Derain, *Kagawaran ng Filipino* faculty member, copped third prize in the *Maikling Kuwentong Pambata* division for *Ang Regalo ng Taong Ibon*. Ateneo alumnus and seasoned writer Jose Edmundo O. Reyes (BS ME '94) took first place in the English Essay division with *Fungibility, Dead Souls and OCWs* and Martin V. Villanueva

(III BFA-Creative Writing) placed third in the same division with *He'd rather be relevant*. Ryan Edward L. Chua (III AB Comm) garnered second place in the *Kabataan* Essay division with *Home*. Alumni Socorro Villanueva (AB Psych '82) and Raymundo T. Pandan, Jr. (AB Eco '83) won first place in the Short Story division with *Mahogany Water*, and third in the Poetry division with the collection *Illuminations and Sonorities*, respectively.

The aim of the Palanca awards is to develop Philippine literature by providing incentives for writers to craft their most outstanding literary work. Ypil couldn't agree more, believing that winning and losing in any literary context should be

understood in the context of the development of tradition, in so far as a "winner" (or a "loser" as the case may be), upholds or resists the perceived tradition. For Derain, the tradition of short story writing for children has always been compromised by the issue of "marketability," i.e. stories' appeal to middle-class parents and pedagogical enterprise, to the detriment of the craft. The Palanca Awards, he believes, minimize these constraints and writers are freer to experiment on topics, themes, and forms.

While Derain laments the problem of tokenism in children's literature in general, Ypil, on the other hand, is concerned about the gap between English and Filipino writers. He considers the primacy of language use in any writing craft, but more than eloquence, he believes that a writer's preoccupation is the interrogation of his language, whether English or Filipino. "No one has a monopoly on reality, and we perceive the world through our



Lawrence Ypil

words." For Ypil, speaking or writing in Filipino does not necessarily make one more knowledgeable about our country. "The world comes through the most intimate and private spaces of our lives," he says.

For Derain, such interrogation can come only with an accompanying sense of advocacy—when writing is pursued not only for its own pleasure but also for its critique of the existing material conditions of our oppression and socio-political problems. In Derain's winning short

story, the gift of the father to his son is the sanctity of vision—upon viewing migratory birds, both father and son are gifted with the understanding of the bond between them that transcends time and place.

Ateneo writers have always enjoyed the recognition of their peers in literary circles and it is not surprising that such recognition is bestowed upon this year's Atenean winners, to whom the interrogation of tradition, the world, and the self comes by putting pen to paper. *gdevilles*

John Gokongwei School of MANAGEMENT

JGSOM is a regionally recognized center of excellence in business education.

Our business courses combine the rigors of academic learning with experiential learning, to create a student-centered experience that provides opportunities for both critical reflection and practical application of theories learned inside the classroom. Our liberal-arts courses help our students to develop a strong set of core values and an interdisciplinary outlook.

Together, this combined curriculum shapes our students into business leaders who can respond to the needs of tomorrow's world: young men and women who are global in perspective, innovative, technically proficient and analytical, able to provide ethical and principle-centered leadership, eager to make a difference in the world around them.

Rodolfo Pe Ang

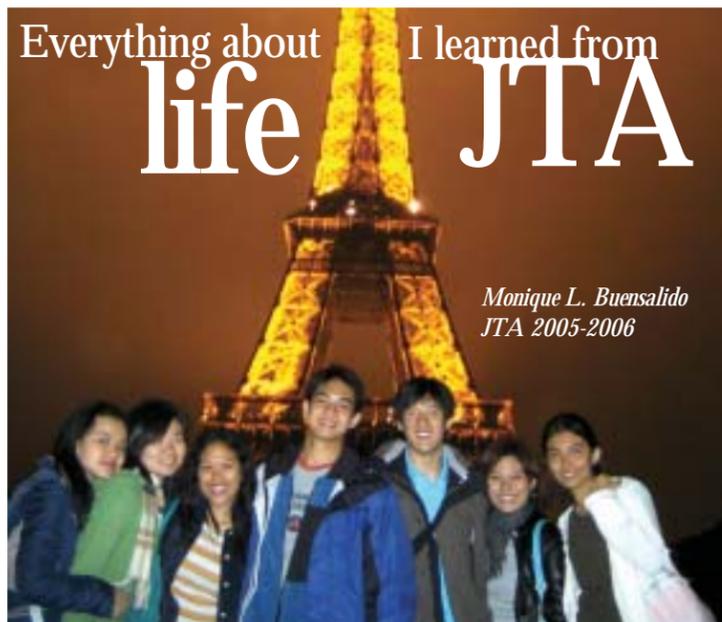
Dean, John Gokongwei School of Management

Birthdate: 20 January 1962
Home department: Marketing & Law
Number of years teaching: 19.5



A.B. Communication 1983, *Magna cum laude*, *Departmental Awardee*, Ateneo de Manila University
B.S. Management Honors Program 1984, *Departmental Awardee*, Ateneo de Manila University
MBA 1988, *Class Valedictorian*, Carroll Graduate School of Management, Boston College
Ph.D., currently enrolled, College of Business Administration, University of the Philippines

Everything about life I learned from JTA



Monique L. Buensalido
JTA 2005-2006

I have always wanted to study abroad. The notion seemed romantic—sitting in a huge classroom with hundreds of students, debating spiritedly about important world issues with diverse classmates, and browsing through extensive libraries. I knew it would give me a richer and deeper understanding of the various fields I was interested in, and challenge me to do and be more as a person and as a professional.

When the opportunity to study for four months in another country came up, I immediately took it. The Junior Term Abroad (JTA) program allows selected management students to live and study abroad during their junior year. I was accepted to the IESEG School of Management in Lille, France, and excitedly packed coats, turtlenecks, and four months' worth of supplies. I imagined myself walking to school as autumn leaves shimmered down from the branches, sipping a

delicious café au lait at a café, and reciting in class in perfect French.

It's been more than a year since I arrived in France, yet all my memories are crystal clear. I did everything I imagined I would do, but quite differently. I walked to school, but I was shivering because of the cold. I bought plain brewed coffee at school because I couldn't afford to eat (or drink) at cafés. And the perfect French? I discovered I could only speak French well enough when I was ordering food or felt panicked. Thankfully, all my classes were in English and incidentally, really excellent. We had a diverse set of management subjects, from International Dimensions of Consumer Behavior to Strategic Thinking and Skills to Corporate Identity. My classes have motivated me to learn more about the different aspects of management. It was an excellent training ground for my future career, and even, I discovered, for life.

My term abroad was definitely a leap outside my comfort zone. I learned to live life on my own—handling everyday responsibilities like laundry, meal planning and preparation, and paying bills. I learned how to be independent, and it was fulfilling and even fun to do everything on my own. I carried my own groceries, I walked everywhere. I bought and replaced my own lights when they got broken. It was empowering to have a firm grasp on all the activities in my life.

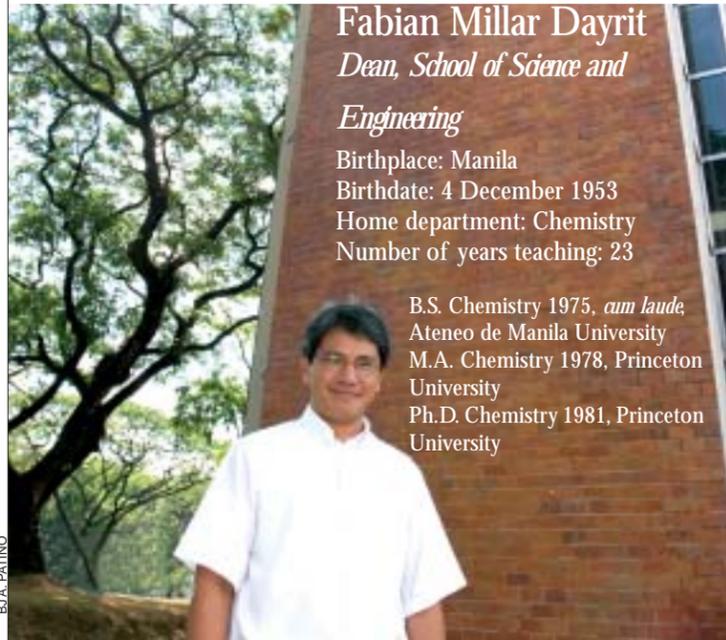
My Filipino friends and I planned our own trips as well—we picked where we wanted to go and followed our own pace. We went all around, from the Eiffel Tower in Paris to the streets of Monaco, the sights of Germany, the castles of Luxembourg, and the chocolate stores of Belgium. I learned how to read maps, take different train systems, and budget for meals.

The four months I spent on my JTA were some of the very best in my life. It was truly an unforgettable, life-changing experience that I wish I could relive. I appreciate my culture, my country, and all the little comforts back home so much more because of it. JTA taught me to be more tolerant and open-minded about new experiences and new cultures. I learned a lot about handling relationships with others, about making sure you don't mix your white clothes with coloreds in the laundry, about cooking risotto from scratch, about mergers and acquisitions. Most of all, I learned about life and myself. My experiences have shown me what I can do. I came home wiser, more capable and independent. Everything I learned will have been a better souvenir than any miniature Eiffel Tower.

School of SCIENCE AND ENGINEERING

The School of Science and Engineering envisions a Philippine society in harmony with nature, where the fruits of science and engineering are used in the service of God, country and all its people.

The School of Science and Engineering aims to provide excellent training for students in basic and applied disciplines. The School seeks to build its strength both in individual departments and through active interdisciplinary undertakings, where the greatest progress is likely to occur. The School seeks to meet the challenges of globalization, sustainability, poverty, and the environment.



Fabian Millar Dayrit
Dean, School of Science and Engineering

Birthplace: Manila
Birthdate: 4 December 1953
Home department: Chemistry
Number of years teaching: 23

B.S. Chemistry 1975, *cum laude*, Ateneo de Manila University
M.A. Chemistry 1978, Princeton University
Ph.D. Chemistry 1981, Princeton University

Five SOSE departments designated CHED Centers of Excellence and Centers of Development



Dr. Ester A. Garcia, Chair; Dr. Nenalyn Dionisio, Commissioner CHED; Dr. Fabian M. Dayrit, Dean, SOSE; Dr. Armando Guidote, Chair, Chemistry Department; and Dr. Teresita Perez, Chair, Environmental Science Department

The Commission on Higher Education (CHED) formally named five departments belonging to the Technical Panel for Science and Mathematics (TPSM) as CHED Centers of Excellence and Centers of Development at an awarding ceremony which was held at the Legend Villas, Mandaluyong City, last October 6, 2006.

Designated as Centers of Excellence (COE) were the Chemistry, Mathematics, and Physics departments.

Designated as Centers of Development (COD) were the Biology and Environmental Science departments.

The selection criteria were based on the following parameters: instructional quality (45%), research and publication (30%), extension and linkages (20%), and institutional qualifications (5%). The minimum rating to qualify for a COE is 80%.

The COE or COD designation qualifies a department to apply for special grants to carry out research, education, or outreach projects.

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School of SOCIAL SCIENCES

The School of Social Sciences works toward a society made more human by its commitment to teaching, research and action. It sees a world dedicated to academic excellence, in which humanistic values and Ignatian spirituality harmonize with modern technology, in which passion for justice bonds with service to the country.

The School seeks to form a world of mature spirituality, focused on respect for the individual, freedom of scholarship, unity in collegiality, and the diversity of disciplines — thus recognizing a multiplicity of perspectives from which to examine society, its history, and its social, political and economic lives.

Its pursuit of scientific study is grounded in Philippine society and culture, from which it seeks to contribute to national development and to Asia-Pacific and ultimately global inter-cultural heritage. It envisions itself collaborating with other Schools of the Ateneo de Manila University, the other Ateneos, and other partners in the education of the Filipino.

The School of Social Sciences thus sees itself in the context of service to the nation, as a partnership of different departments and programs, each offering an expertise and a commitment.



Jose M. Cruz, S.J.
Dean, School of Social Sciences

Birthplace: Manila
Birthdate: 10 December 1949
Home department: History
Number of years teaching: 17

A.B. Philosophy 1972, Ateneo de Manila University
M.A. History 1984, Cornell University
Ph.D. History 1999, Cornell University

For Ambeth Ocampo The student's the thing

Ambeth Ocampo is one of the recipients this year of the Metrobank Outstanding Teacher Award. He is the ninth faculty member of the Loyola Schools to be given the award, following Ramon C. Reyes, Mari-Jo P. Ruiz, Ma. Assunta C. Cuyekeng, Doreen G. Fernandez, Ma. Christina A. Astorga, Ricardo Abad, and Queena N. Lee-Chua.

Ocampo has been teaching courses in Philippine history for twenty years. For him, it is all about the students. Interviewed by the Metrobank Foundation, he said, "What makes you good or even exceptional is that you go beyond the subject matter, that you not just inform but . . . form your students." In the case of the history teacher, "you let the students use history as a mirror in which to see themselves." Only when the student finds himself or herself in the subject, he said, could they become something more. "That's when teaching become truly formative."

To form and inform—the philosophy is consistent with the emphasis of the Loyola Schools administration on "student-centered learning."

Ocampo writes regularly for the *Inquirer* and heads the National Commission for Culture and the Arts and the National Historical Institute, but he has no desire to abandon teaching. In his acceptance speech, he said that "it is in the classroom where you see whether your message is getting across or not." Students are his first critics, and in the exchange between teacher and student lies the frisson of learning.



Ambeth Ocampo (fifth from left) with fellow Metrobank Outstanding Teachers and Central Bank Governor Amando M. Tetangco Jr. and Metrobank Chair George S.K. Ty

“let the students use history as a mirror in which to see themselves”

The exchange can be mutually enriching. Once, for instance, he showed his class a picture of Leonor Rivera. His students giggled. "I asked them why and explained that [the drawing] was made by Rizal himself. Unfazed, one student stood up and declared, 'That's not Leonor Rivera; that's Michael Jackson after cosmetic surgery!' I looked at the fading tired slides I had been using for the past twenty years and for the first time saw other images, other ways of seeing." Simply by knowing where the student is at—a prin-

ciple of student-centered learning—the teacher learns, too.

A history class with Ocampo is not a dull rehearsal of facts—which fact is probably why his classes are much sought after. Should one surf the net, one would find such online assessments—anonymous and therefore most candid—as this: "get ambeth ocampo for hi165!!! sayang kinuha ko ung hi165 over the summer...mas masaya pag regular sem...hehe para cyang stand-up comedy show!!! un nga lang he doesnt give very good grades...pero astig tnga ung class nya everyday...he's a very unorthodox teacher, pramis!!! :lol." The orthography may be low but the praise can hardly be higher, indeed.

If, as Ocampo said, "real teaching is all about leaving a legacy," his is secure—in the books and articles he has written certainly, but also in the way he forms and informs his students in the classroom. *jochua*

The Council of Organizations of the Ateneo (COA) invites you to take this first step towards a journey of self-discovery by joining an org during the Recruitment Week. The path to embark on is one's own choice, but the organizations are committed to making it a meaningful and worthwhile journey.



As significant as that first step is the journey itself. After joining the organization of your choice, COA encourages you to make the most of it by becoming an active member, participating in the various activities that the organization has to offer.

Ateneo Science Guild (ASG)

ASG is the cluster of the five accredited science and environment orgs of the Ateneo sharing one vision – that of creating a community that is aware and active in spreading the beauty and wonders of science, health, and the environment.



Ateneo Chemical Society

The Ateneo Chemical Society is the co-curricular student organization of the Chemistry Department but is not an exclusive org of chem majors. Anyone with the heart and curiosity for chemistry can join!

Members participate in seminars, exhibits, quiz bees, company tours, sales, sports festivals, parties, and interschool activities. This year, members took part in Kimika Mahika (magic show), the Chemistry Alumni Homecoming, and AChES Week.

Ateneo Mathematics Society

We define what real passion for math is and prove it. We maximize friendships and minimize conflicts. We choose to make a difference.



We let the limit of our excellence approach positive infinity.

We set no bounds for our service.

We are the inverse of mediocrity and apathy.

We make the complex real.

We integrate minds.

We differentiate individuals.

We count.

Excellence + Service + Camaraderie = Ateneo Mathematics Society

Environmental Science Society

The Environmental Science Society provides a venue for students who want to be dynamically involved with the environment.



It initiates various environmental advocacies in the Ateneo, offers first-hand experience through ecotours, and promotes volunteerism in participating in environmental issues.

Loyola Mountaineers



As a Loyola Mountaineer, you will go to places where you can swim in pristine lakes, relax on summits in the clouds, and sleep beneath clear night skies with stars made brighter by the thin mountain air.

Seeking the preservation, appreciation, and welfare of God's creation through the promotion of mountaineering as a sport and as a medium for environmental concern is the mission of the Loyola Mountaineers.

Pre Medical Society of the Ateneo

The Pre Medical Society of the Ateneo gives its members a first-hand chance to participate in socially oriented activities, such as medical missions, medicine drives and civic based health programs.



The organization also provides its members with career talks, activities, medical school tours, and other programs designed to help prepare pre-medicine students for medical school and deepen their passion to become doctors.

Business Organizations of the Ateneo

The Business Organizations of the Ateneo was established to form responsible leaders in the pursuit of excellence in the business setting. The cluster is made up of nine organizations having different fields of specializations.



BOA is not just about making money, closing deals, hosting events, talking to big companies, and sponsoring projects – because BOA can be an exciting and enjoyable way to meet new friends, contribute to the Ateneo and society, enhance or learn new skills, develop character, and grow as a person.

Ateneo Association for Communications Technology Management



ACTM members are primed to be proficient, creative, and exceptional in their chosen fields in the corporate world, through excellent and intensive training and an impressive and extensive network of fellow Comtech majors, alumni, and business contacts. Members are encouraged to innovate and lead, not just to bring in profits, but to unleash their talent and potential.

Ateneo Economics Association

We strive to continue the success and the lessons passed down by generations of members. AEA's 45 years has tempered it into a formidable organization. Its vision of breaking barriers has been recognized in many aspects. AEA soared to great heights last year, taking big leaps and much bigger risks. Now we endeavor to gain more ground; to establish this organization as one of Ateneo's best.



AIESEC



AIESEC is the largest student organization in the world and has grown from 7 to 89 countries with a worldwide membership base of 50,000 proactive members; earned the respect and support of over 10,000 established companies worldwide; and has received the endorsements from country presidents, leaders, and secretary generals of the United Nations and other international organizations. It is through this vast network that AIESEC is able to facilitate its core work – the international traineeship exchange program that enables participating companies to tap and develop international talent via a mutually beneficial relationship. AIESEC-Ateneo allows its members to prepare themselves for professional careers while experiencing the joys of student life.

Ateneo Junior Marketing Association

The Ateneo Junior Marketing Association is the organization with the largest membership base (last year it had 810 members) and the most projects (14 events.) AJMA has been recognized by the Philippine Marketing Association as one of the Three Outstanding Student Marketing Associations of the Philippines (TOSMA) besting 60 other schools for three consecutive years. AJMA has won the Best Student Marketing Association in the Philippines award two years in a row from the Agora Youth Awards.



Ateneo Management Association



Ateneo Management Association (AMA) aims to promote the spirit of entrepreneurship by providing its members with a competitive atmosphere ideal for hands-on business experience that encourages leadership, professionalism, creativity, and social responsibility. The strong project line-up includes the AMA Mall, Akbay, and the annual concert.

Ateneo Collegiate Society of Advertising

Talk to the Hand!

The Hand, the logo of the Ateneo Collegiate Society of Advertising, illustrates what COSA really is about: the pinky stands for *creativity*; the ring finger, *commitment*; the middle finger, *integrity*; the pointer, *growth*; and the thumb, *will*.



COSA is involved in the university's biggest events, such as the Cheer Rally and Halikinu Radio Festival. COSA is home to the Umbrella Party Series and Ad Dimensions.

Ateneo LEX

The projects of Lex revolve around a dynamic mix of business, law, and people, to fully utilize the capabilities of its diverse membership.



Entrepreneurial opportunities are provided to hone management skills while working with premiere law schools to provide exposure to the legal setting in which every business must operate.

Management Engineering Association

Established in 1969, MEA has since evolved into one of the largest and most influential organizations in school. Although membership is exclusive to ME majors, MEA has a member base of almost 500, and has almost 30 projects and departments. MEA is proud of its strong internals department - among the best in member care and development, assisting in academic, extracurricular, and personal growth of each member. Its finance and external projects have proven to be both successful as well as formative in nature.



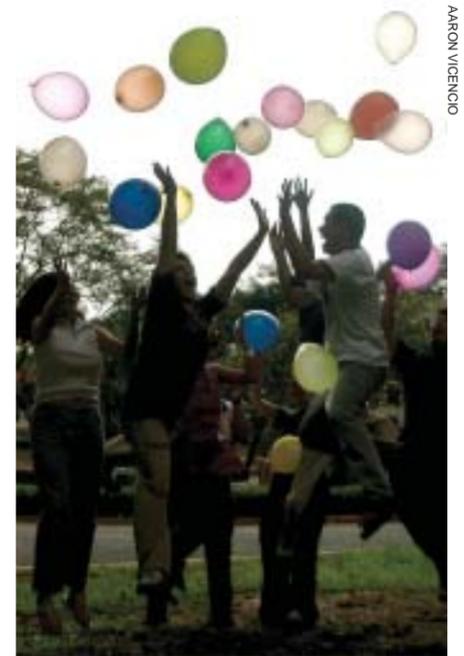
Management Economics Organization

MECO is the perfect avenue for the application of Investment Banking and Finance. Backed by the course's curriculum, the organization aims to promote a heightened awareness of banking mechanics and systems and the role such institutions play in the economy. MECO's projects include tutorials, microfinance programs, seminars, sports competitions, bazaars, and game simulations for stock trading.



Management Information Systems Association

When you find yourself amongst the most interestingly normal of even the techiest people and your idea of a cool afternoon is spending it in acclaimed leadership and IT-related seminars... when you stumble upon competent and charismatic people, good enough to be your leaders and your friends... when all bases are covered – whether it be academic assistance or simply the need to hang out and have fun... when you realize your niche in the bigger schema to become the best IT individual committed to service beyond your limits...



AARON VICENCIO

Galian

The *Galian ng Sining at Kultura* is a cluster composed of individuals and organizations that strive to make a difference through their art. They aim to perfect their craft, and bring life to their ideals through debate, music, dance, film, and theatre. It is this diversity that Galian continues to celebrate in order to form a united cluster with one vision of imparting art appreciation and cultural awareness to the Ateneo community.

Ateneo College Glee Club

The oldest university chorale in the country, the Ateneo College Glee Club is recognized for its excellence, with awards in the College Choir Category of the 1980 National Music Competition for Young Artists; Best Traditional Music Album, and Best Pop Rendition of a Traditional Song in the 1996 Katha Awards; the Best Choral Group in the 2001 ALIW Awards. The ACGC has participated in various festivals and reaped honors in competitions in Italy, Spain, Slovenia, Ireland, France, and Germany. In the summer of 2004, the group went on a two-month long US Concert Tour.



Ateneo Debate Society



The Ateneo Debate Society (ADS) is one of Asia's most awarded debate institutions, having garnered numerous awards and set several records both nationally and internationally. It has been National Champion for six consecutive years, Asian Champion for four straight years, reached the Final 8 of the World Championships, ranked 5th in the world, above the entire US Ivy League, and named as one of the Ten Accomplished Youth Organizations (TAYO) in the Philippines.

It provides debate training for secondary school and university students, faculties, moderators, and coaches, including technical assistance; leadership training and policy analysis; research publication, and special lectures, public fora, and symposia.

Ateneo Musician's Pool



Everyone in ((aMp)) makes music as the organization has successfully redefined what it means to be a musician. Aside from being a training ground for great performers, ((aMp)) strives to excel in the production of events, believing that the people backstage have as much to do with making music as the people onstage. Through its activities over the last ten years, the members have created a community bound by their passion for sound.

Blue Repertory

Ateneo Blue Repertory is a musical theatre organization in which members come together and celebrate their passion for their art with a perennial sense of optimism that is reflected in its productions. The organization strikes a balance between entertaining its audiences and maintaining professionalism and has developed a reputation for giving out-standing musical training and producing high-quality musicals that attract large audiences.



Company of Ateneo Dancers

A minute and a half away from the front doors of the cafeteria (1:28.55 to be exact) or a 48-step climb from the college chapel, you will find yourself in front of a most peculiar group of people who forever call on Astroboy in their quest for dancing excellence before using their talents in unending praise for the Ultimate Choreographer of life; a group that has mastered the art of counting up to eight. They are experts at balancing six-day school weeks and seven-day rehearsal sessions; performers grooving to the beat of unheard drums.



Loyola Film Circle

As the only film organization in the Loyola Schools, the Loyola Film Circle continues to advocate not only film-making, but film appreciation and critiquing, as well. With projects ranging from independent film screenings to movie premieres, truly the Loyola Film Circle quenches the thirst of those looking for a venue to express a wide array of talents, or simply to unwind in the best possible way.

Video production workshops are conducted during the course of several weeks, and capped off with the annual Blue Screen Film Festival.

Tanghalang Ateneo

Tanghalang Ateneo, the theater company of Loyola Schools, is an amalgam of a theatrical tradition descended from the Spanish times: the devotion of the *salon de actos* at the Escuela Municipal in Intramuros, the eloquence of the pre-war Ateneo Dramatics Guild, the *joie de vivre* of the post-war Ateneo Players Theater, and the aesthetic sensibility of the Ateneo Experimental Theater during the revolutionary 60's. Like these theater companies of Ateneo's past, Tanghalang Ateneo employs the theater to foster the ideals of Jesuit pedagogy. It sees itself as a theater company in the service of student formation.

TA has shaped itself into one of the country's leading school-based theater companies. Its repertoire of productions covers world classics, with a special affection for Shakespeare; Filipino originals; and documentary texts turned into theater pieces.



Inter-Cultural Exchange

The Ateneo Inter-Cultural Exchange Cluster (ICE) is made up of five organizations, namely Ateneo Lingua Ars Cultura (ALAC), Ateneo Student Exchange Council (ASEC), Celadon, HPAIR Union, and the Assembly. Here at ICE, we celebrate unity in diversity. We conquer barriers across races and promote harmony. ICE offers culture, friendship, and identity.

Ateneo Lingua Ars Cultura

The Ateneo Lingua Ars Cultura is an organization that celebrates the foreign languages, exotic arts, and exciting cultures around the world. ALAC aims to make the Ateneo community more aware of the world and to learn, understand, and appreciate the differences between cultures. ALAC offers exciting cultural nights, foreign film showings, interesting exhibits and museum tours, and other festive activities. *It is one big history lesson, and a million times more fun!*



Ateneo Student Exchange Council

Now on its 38th year, ASEC creates avenues for Ateneans to learn and discover the diversity of different cultures by allowing the students to experience these cultures on a first-hand basis. ASEC makes this possible through the interactions with foreigners and with those from provinces around the Philippines, and through various cultural projects.

Celadon

Celadon is the Filipino-Chinese organization of Ateneo. It seeks to foster awareness, understanding, and appreciation of the Chinoy culture and to cater to the developmental needs of Celadon and Celadoneans. Rooted in Ignatian and Chinese-Filipino values, Celadon envisions a Filipino-Chinese community in harmony with the Philippine society, comprised of excellent leaders, geared towards nation building. It was awarded the Most Outstanding Student Organization for 2004-05, and is currently celebrating its 20th anniversary.



Ateneo Harvard Project for Asian and International Relations Union (Ateneo HPAIR Union)

Shanghai, Seoul, Sydney, Tokyo – these are just some of the places HPAIR members have visited for international conferences. But HPAIR also aims to bring what is global to the local setting, with national conferences, inter-school summits, and other activities to promote awareness of important issues. HPAIR's goal is to produce future leaders–catalysts of social change and cultural exchange–by providing leadership training sessions, team building programs, marketing talks, and research training.



The Assembly

The Assembly is a community of Ateneans driven to be catalysts for political awareness and involvement. It provides media for discourse between students and the most prominent leaders and organizations of the country. The Assembly actively campaigns for change, from apathy to involvement, from being reactive to being proactive. The Assembly provides a vehicle for promoting socio-political awareness through projects such as the *Kapitan Sessions*, *Politalks*, and its official newsletter, "The Citizen."



Socially Oriented Activities

SOA dates to the late '70s when a group of organization presidents came together seeing the potential in the unity of organizations working for the same cause. SOA is now a cluster of twelve accredited organizations that includes ACIL, ACLC, Ateneo College Ministry Group, AtSCA, Gabay, Kaingin, Kythe Ateneo, Musmos, Special Education Society, Tugon, and Youth for Christ -Ateneo. While the apostolate work of SOA orgs has become more and more diverse over the past years, the spirit of service continues to bind SOA with its vision of forming *persons fully alive, imbued with the conviction for justice and solidarity, and equipped with the skills for development*, guided by the principles of justice, solidarity, development, excellence, and service.

Ateneo Christian Life Community

Through the years, ACLC has given much value to the holistic formation of Ateneans who are willing to deepen their relationship with Christ by living in a community for others. The Spiritual, Apostolate, Community and Education aspects of ACLC give the members a chance to reach out to our brothers and sisters in Payatas as they go through the process of deepening their understanding and practice of the *Preferential Option for the Poor*. Through tutoring, enrichment activities, catechism, medical missions and social integration, ACLC members continuously strive to make God's love real to every person they meet in Payatas.



Ateneo Catechetical Instruction League

ACIL specializes in giving catechism classes to children living in urban poor communities. Its programs within these areas are not limited to classes, as it also has a scholarship grant and livelihood programs. ACIL members undergo an Ignatian Formation Program through weekly prayer meetings and education sessions.



Ateneo College Ministry Group

ACMG takes care of the Loyola Schools' liturgical requirements with the help of the Campus Ministry Office. The group prepares for and serves in the university masses. Furthermore, ACMG can boast of a magnificent choir that sings both religious and non-religious songs.



Ateneo Student Catholic Action

AtSCA is an organization that strives to form its members to be real persons-for-others through Ignatian formation. Members of this group have weekly prayer sessions and apostolate work. This is complemented by education sessions held several times in a semester. One of the organization's strengths is its community work in urban poor communities, where they have strong ties with both the children and the adults.



Entertainment para sa Tao, Bayan, Lansangan, at Diyos

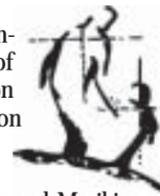
ENTABLADO is a theater group that has for its vision the development of awareness of the different social issues plaguing our nation. All its performances strive to raise consciousness and change perspectives. Aside from staging plays, the organization also gives theater workshops to youth groups, usually of the urban poor. These workshops hope to raise the self-confidence and self-worth of its participants.



AARON VICENCIO

Gabay

Gabay is an organization comprised primarily of scholars of the Ateneo. The organization strives to make a contribution to the education sector through its efforts in public schools in the Quezon City and Marikina areas, where they give enrichment and supplementary classes. The organization also raises funds for its high school scholarship program, given to deserving public school students.



Kaingin

Every Saturday, *Kaingin* goes to two urban poor communities (Kaingin Dos and Marikina Heights) to conduct tutoring classes. Aside from its apostolate, *Kaingin* gives importance to the holistic formation of its members as well as fostering a sense of community among them.



Kythe Ateneo

Kythe Ateneo is the student arm of the Kythe Foundation, which is dedicated to uplifting the spirits of children with cancer. It is a group dedicated to giving psychosocial support for the children and their families through various activities that may address their different needs, such as regular hospital visits, outdoor activities, and other orga-nized events. Through this, Kythe hopes to be able to form its members to speak with their hands, to listen with their eyes, to see with their heads, and to touch with their hearts.



Musmos

On the streets of Cubao and around the sideroads of Katipunan, numerous children are found scattered–small angels on whom the efforts of *Musmos* are centered. *Musmos* members help these children through play therapy and activities that stimulate learning and creativity, in the hope of putting smiles on their faces and greater hope in their spirits.



Special Education Society

The Special Education Society is an organization that deals with kids with autism, Down syndrome, cerebral palsy, and other physical disabilities. They teach, play, sing, and learn with these children. Making special people feel special is what SPEED is all about.



Tugon

Tugon is an organization that undertakes volunteer work in institutions that cater to children who are survivors of abandonment and abuse. *Tugon* visits three areas on a weekly basis – CRIBS in Marikina, Laura Vicuña in Cubao, and Redeemers' Home in Antipolo.



Youth for Christ - Ateneo

YFC Ateneo is more than just an organization, it's a family. Youth for Christ is a community of young happy Christians, in which members have concerts, parties, prayer meetings, sports programs, and apostolate work. In all of these, what's important for the members is that they are able to celebrate God's love. Members of the organization are currently working closely with children from Malanday and San Roque, Marikina, together with the help of the Society of Catholic Communities in Action (SCCA).



AARON VICENCIO

The gift of education

The Loyola Schools Scholarship and Financial Aid Program

The Ateneo College Scholarship Program was initiated in the early 1960s through the efforts of then Admission Director Thomas B. Steinbugler, SJ. The University opened wide its doors to students who were eager to receive an Ateneo education, but were without sufficient financial resources. Through the years, every effort has been exerted—from scholarship fund generation, the screening of thousands of applicants, and the awarding of grants—so that no qualified student is deprived of an Ateneo education.

Through the years, every effort has been exerted so that no qualified student is deprived of an Ateneo education.

leadership skills, extra-curricular involvement, and potential for service.

Despite budgetary constraints, the Loyola Schools' commitment to providing quality education has never wavered through the years. Each year, fifteen percent of the Loyola Schools' tuition revenue is allocated for scholarships and financial aid. This is one of the most sizeable budgetary allocations for scholarships and financial aid of any private university in the country.

Apart from the budgetary allocation, the Loyola Schools has a large number of endowed scholarships given by various

benefactors. Through good times and bad, external benefactors have always been a strong beacon of hope. They include various Ateneo alumni classes and associations, foundations, corporations, government, families, Jesuit priests, student activity groups, parents, *barkadas*, and individuals. Corporate benefactors include the Bank of the Philippine Islands, Caltex Philippines, DOST, Equitable Bank Foundation, GSIS, Metrobank Foundation, Mitsubishi Corporation, National Book Store, Philippine Long

Distance and Telephone Company, and Uratex. To date, some 265 endowment funds and scholarship awards support scholarship and financial aid costs each year.

Scholars not only receive, but give back. Each semester, scholars are required to render ten hours of service as part of their formation program. The spirit of giving back is manifested more significantly by members of the Ateneo Alumni Scholars Association through the Scholars-for-Scholars Scholarship Fund. Former Admission Director William H. Kreutz, SJ, envisioned the fund as a venue allowing alumni scholars to "pay forward" the support they received while in college.

A large number of scholars have chosen to share their gifts with the Loyola Schools by working there as faculty, administrators, and staff. Some notables are Leovino Ma. Garcia, PhD, Dean of the School of Humanities and Philosophy

professor; Rodolfo P. Ang, Dean of the John Gokongwei School of Management; and Ma. Assunta C. Cuyegkeng, PhD, Vice President for the Loyola Schools.

Other alumni scholars have chosen to acknowledge the gift of education through faithful service to the country and by being role models to the youth. These include Roselle Ambubuyog, Ignacio Bunye, Avelino Cruz, Jr., Eduardo Fajardo, Monsignor Jose Jesus Ignacio, Edgar Jopson, Emmanuel Lacaba, Danilo Mojica II, Leonardo Montemayor, Ernesto Ordoñez, Alan Ortiz, Jim Paredes, Ricardo Pascua, Antonio Rivera, and Amando Tetangco, to name a few.

The current crop of scholars are a source of joy and pride to the Ateneo, as each batch has been since the program began. Not only do they excel in academics, they also strive to embody the spirit of *magis* and service.



William H. Kreutz, SJ and The Executive Committee of the Scholars-for-Scholars Scholarship Fund

The University Dream Team Dreaming of Blue Skies

The University Dream Team is aptly named. Initially an all-Loyola Schools team, and now a collaboration between the different University units and headed up by the Office of Social Concern and Involvement (OSCI) in terms of logistics, the disaster relief operations group enters areas where dreams have all but died, and are one with the people there in trying to see blue skies beyond dark ravaging clouds.

During the month of October, the Dream Team worked with Simbahang Lingkod ng Bayan to conduct six relief operations in typhoon-battered areas. Relief goods were collected from all over the Ateneo, and distributed to OSCI-connected areas in Laguna, Navotas, and Pasig. Early December saw the team and its volunteers traveling to Naga and Albay in Bicol to assist communities hit by devastating mudslides.

OSCI stalwarts An Manapat, Robert Aguilar, and Eller Santiago

outline how the Dream Team works. Code white: A typhoon hits, and a call to monitor the situation is activated. Reports come in from different areas. The assessment team makes a decision on whether certain areas should be assisted following a set of criteria which includes the nature and magnitude of the disaster, demographics, institutions already providing assistance to the affected area, and affinity. On through Codes Yellow and Orange which constitute preparatory stages. Code red: All committees are activated, volunteers are recruited, relief goods solicited, collected, packaged, and distributed to the selected areas. Code Blue constitutes a decision to stop relief efforts. Code Green signals the start of rehabilitation work. A spectrum of activity denoting different kinds of work and different degrees of involvement, and founded on total commitment.

Asked about the recruitment of volunteers, they explain that if

the disaster is on a smaller scale, then usually involvement is confined to LS offices and students. More large-scale disasters such as the ones brought by supertyphoons Milenyo and Reming require the involvement of different University units. LS students are not required to participate in the relief operations as part of their social involvement requirements, but many of them still do volunteer.

At the core group of the volunteers are OSCI staffers who are always on standby, who consider Dream Team operations as part of their work, and who consider the people in many



COURTESY OF OSCI

affected areas their friends. An Manapat reflects that as a personal relationship with people in the areas grow, as it has for the OSCI staff and LS students who have gotten to know the areas through repeated or extended

visits, the usual relationship of giver and receiver no longer applies. "There is healing for both sides, you are helping each other," she says. Fatigue and depression are very real possibilities for Dream Team regulars, but as OSCI formator Bob Pamisa puts it, "hindi nakakapagod kasi tumutulong ka sa tumutulong sa 'yo.'" Formator Granni Granados feels the same way, being "energized by the people (in the area)."

So it goes. Typhoons will hit, possibly bringing flooding and mudslides in their wake. When that happens, the Dream Team will go through its codes, from white to blue, and possibly green, going on with their work of helping and dreaming with their friends.



SCOTT KHO

The Ateneo de Manila College Glee Club tours Europe in LUX ORIENS

Fresh from the triumph of its current batch's first foray into international competitions and concerts in Europe, the Ateneo de

Manila College Glee Club (Batch 2002-06 under Musical Director Ma. Lourdes V. Hermo) concluded their tour, entitled *LUX ORIENS*, or "light of the Orient", with a homecoming concert on September 29 at the Francisco Santiago Hall, Equitable-PCI Bank Tower I in Makati City.

Undertaken in celebration of the choir's 85th year, *LUX ORIENS* saw remarkable achievements, with the batch of youngest ACGC choristers ever to go on tour surpassing the expectations of many both here and abroad. Audiences were constantly

surprised at the level of musicality and the performance caliber of a chorale whose members were not only very young, but particularly, were not formally majoring in music. The tour, for which the ACGC also received a special endorsement from the Department of Tourism as cultural ambassadors, lasted nearly two and a half months and saw the choristers perform in Austria, Germany, The Netherlands, Italy, and Spain for three competitions, a choral festival, and numerous concerts.

Among the highlights of the 2006 tour were the ACGC's victories in the 6th International Choral Competition in Miltenberg, Germany and the prestigious "Guido'Arezzo" Polyphonic Competition in Arezzo, Italy. In Miltenberg, the choir won all possible prizes, including first prize and the only gold diploma in the Symphony of Voices category; the Bavarian Lion, a special trophy for best interpretation of the compulsory piece; and first prize for the Folk, Spiritual, & Jazz category. In Arezzo, it garnered the public prize for the folksong festival; the special prize for the Romantic Period; and the second



COURTESY OF THE ATENEO COLLEGE GLEE CLUB

prize in the Polyphonic category. For its excellent performance in the Romantic Period special competition, the group emerged as one of only three choirs eligible to compete for the "Città di Arezzo" grand prize.

The Glee Club also had successful performances in the world-famous Cologne Cathedral in Germany and St. Peter's Basilica in Vatican City, as well as around Austria and The Netherlands. It was, too, remarkably well-received in its concerts at the 25th International Choral Festival of Alava in Spain.

Having returned from such a successful tour, the ACGC celebrated with a special thanksgiving mass last October 1. The choir also treated churchgoers to a special mini concert after the mass. The Ateneo de Manila College Glee Club now begins preparations for its busy Christmas season and looks forward to finally being able to meet its new trainees under the current school year. *hsandejas*

For booking inquiries and other comments, please contact Lester Tanquilut at (0917) 834-9839 or visit www.ateneogleeclub.org



COURTESY OF THE ATENEO COLLEGE GLEE CLUB

The Sanggunian steps up

The *Sanggunian ng mga Mag-aaral* is the autonomous student government of the Loyola Schools, and serves as the student body's official link to the administration. *Sanggunian* officers convene with the objective of advancing the academic rights and general welfare of the students. The *Sanggunian*, as the group is popularly known, also plays the role of partner in the Loyola Schools' student formation efforts. It aims to contribute to the development of the Ateneo ideals of academic excellence, cultural rootedness, spiritual maturity, and social responsibility in students, and achieves this through proactive and responsible representation, formative activities, and effective services.

In a talk with *Loyola Schools Bulletin*, heads of both the *Sanggunian's* Central Board and the School Boards summarized their plans and programs, and explained why slight changes in the *Sanggunian's* structure this schoolyear have made it easier for the group to more easily provide the best service to the most number of students.

Central Board

The Central Board creates programs and policies that respond to the needs of the entire student community. Under the Central Board are various committees which focus on different aspect of student life and governance such as social concern and involvement,

external affiliations, student activities, and student rights and welfare.

A major initiative this year was the Reg to Vote program which helped students to register as voters in time for this year's national elections. Apart from an information campaign on voters' registration, transportation was provided to and from voters' registration offices in four cities. Some 200 students, and now bona fide voters, took part in the program.

Students rights and welfare also took center stage this year with the formulation of the Concern Form, which is available to all students so that they can bring to the *Sanggunian's* attention any concerns or complaints regarding academic rights, faculty and staff, public transportation, school facilities, cafeteria service, administrative policies, other students, and theft, among others. The Ateneo Student Concern Center, set up two years ago, serves as the venue for students' concerns to be attended to.

To make sure that students are informed of school news, events, and guidelines, the Ateneo Online Bulletin is mailed on a weekly basis to batch e-groups. Announcements from various organizations and school offices are edited and compiled into an organized listing which has gotten very good feedback from appreciative students. Student organizations have also benefited



COURTESY OF SANGGUNIAN

from the Bulletin as it makes their work of publicizing events that much easier.

Other initiatives this year have included mobilizing student volunteers for the University's disaster relief efforts in Guimaras and Bicol, and the so-called Black March held in honor of journalists who were casualties of political violence.

A major challenge, admits *Sanggunian* President Luis Abad, is meeting the students "where they are," by offering activities and services they need, while at the same time trying to heighten their consciousness of the world outside of schoolwork which requires their involvement and commitment, and which promises further growth to those who choose to participate.

School Boards

A shift from batch-centered to school-centered organization has served the *Sanggunian* well. Organizing and getting in touch with students by school (Humanities, Management, Science and Engineering, and Social Sciences) rather than by batch has been found to be a

more effective means of gaining student participation in *Sanggunian* projects. The School Boards create programs and policies that respond to the needs of their respective schools, and have as their objectives community-building, specialization (according to the specific strengths and interests of their schools), and the strengthening of links between students, faculty members, and school administration.

Each of the four School Boards has embarked on a variety of activities and programs this schoolyear. Offerings, services, and events vary by school, but several themes serve to unify all these into a coherent whole. Community-building efforts run the gamut from registration stops for freshmen, merienda parties, school-wide social events, and sportsfests. Giving back to the community is another major theme, with fundraising efforts benefiting individuals, groups, schools, and even communities, and volunteer work in different areas of interest. Career concerns also demand focus, with efforts to enhance students' on-the-job training opportunities.

Stepping up

The group agrees that although it is hard to gauge exactly how effective their efforts have been, it's important that they continue catering to students' needs and helping in their formation. Given all the work to be done in the *Sanggunian's* boards, committees, and departments, it would be normal to assume some degree of burnout and stress among the members. They are quick to admit that although they do spend a lot of their free time attending to *Sanggunian* matters, it's not all work for them. It helps that apart from being the *Sanggunian*, they are also actually a tight group of friends who know how to have fun as well.

As they talk about their programs and activities, the words "step up" are used often. Their attitude is one of showing up and getting the job done, and it's something they'd like to inspire in their constituents too. They lament the fact that many students focus mainly on their studies and grades with social involvement and service falling by the wayside, but are confident that with constant encouragement, their contemporaries will soon be doing their own showing up, and stepping up.



INTO THE BLUE

A First Look at Ateneo Sports

Rick Olivares



In the next few months, the queue of cars that stretch all across the campus and spill out into Katipunan will become a part of your daily life for the next four years. Soon after school organizations will open their doors to new blood, new *tambayans* will flourish, and there will be the omnipresent buzz over terror professors and the first of a seemingly never-ending series of required papers. There will be a stream of chatter that will be exchanged over text, chatrooms, and fora over the new pretty faces and cute guys among the 2,000-plus freshmen who have chosen to call the Ateneo home and alma mater.

Battalion to a manic eight-beat seem unintelligible gibberish, hooley even. But mark these words that make up the school cheers, for they have the power to re-energize teams, to will athletes back into contention, and to unite a huge wave of blue and white towards victory and honor. The singing of the alma mater alone is stirring enough to bring even the most hardened of them all to tears.

grade averages as everyone else, while keeping up with a rigorous training schedule.

As the UAAP season begins, you will want to be right smack in the middle of things whether it be the hunt for precious tickets to the games, trying out for varsity teams, or swathing yourself in the school colors. At the Ateneo, fashion may come and go but blue and white is in all year round.



Thunder in the Skies

If you strain your ears over the cacophony of sounds that make the college a vibrant and exciting place, you will hear a buzz that is in many ways electric and will soon break out into fever pitch. If you listen a little more closely, you'll hear the sound of rolling thunder booming in the distance.



Embedded in blue

Ateneo sports is in the midst of a renaissance. Looking to either finish third or fourth in the UAAP General Championship standings, this will be the best ever finish for the school since its glory days in the National Collegiate Athletic Association (NCAA), the school's former home. With better funding and recruitment, the Ateneo is no longer just a basketball or football school. It is an emerging power in swimming, taekwondo, judo, and track and field. What makes this resurgence even more notable is the fact that in the Ateneo, athletes are students first and athletes second. They have to pass the same subjects and make the same



Now that you're dressed for the part, it's a must that you join in the cheers. Have you ever seen the Cameron Stadium faithful pogo during Duke University's games? How about the Atlanta Braves fans who deliver the Tomahawk Chop during baseball matches? When you join the frenzied crowd in raising their fists to the exhortations of "One Big Fight!" "Halikinu!" or "Fabilioh!" then you'll know how it feels to be a true Atenean. No Ateneo sports event is complete without the big-voiced, big-hearted roar of the vaunted Sixth Man of Team Ateneo.

Ghosts of Champions Past

If you want to immerse yourself better in the Ateneo's tradition of excellence in athletics, you might want to do a few things that'll have

you bleeding blue through and through.

Tucked unobtrusively between the old Rizal Library and Kostka Hall is the University Archives. They are the keepers of the flame and lore that chronicles the exploits of Moro Lorenzo (you'll know then why they have his statue by the far end of the sprawling Loyola Campus) down to the uber-athlete Ed Ocampo, right up to last season's three-peat champs, the Men's Football team. Archivist Rudy Allayban and his most helpful staff are always on hand to guide you down memory lane.

Hidden beneath the bowels of the luxurious Moro Lorenzo Sports Center is the Ateneo Sports Hall of Fame. Here you'll find tributes to athletes who are a veritable who's who in Philippine sports. It's quiet over there, perfect to pay homage to those who have paved the way for you and me to swear by that Atenean Pride.

Lastly, if you still aren't misty-eyed or pumped up enough to take on the La Salle Green Archers in fields of competition, you might want to pass by that old gym by Katipunan Avenue. The massive Blue Eagle on the façade has a riveting gaze

that hypnotizes and beckons you. When you enter the aerie and walk up that short flight of stairs, the first thing you'll see is a battle-scarred hardwood that has seen its share of memorable, hard-fought games. When you look up to the rafters, you'll see a parade of championship banners that span generations.

A Call to Battle

By now you would have felt a burning desire to carve your name into the annals of record and lore. Whether you don the colors or cheer lustily above the opposition's unified chants of "Beat Ateneo," you know you have the chance to do something for the school. There's nothing quite like representing your school in athletic competitions. You only have four years of college life, and after that, it will be time to put to the test everything you've learned not just in the classroom but on the playing field. Life is short and fleeting so make the most of it.

The decision is yours to make. Will you be part of Team Ateneo?

Who knows, maybe the next queue of cars that snake across the campus all the way to Katipunan people there to cheer for you.



AARON VICENCIO

AARON VICENCIO

ALYSON YAP

AARON VICENCIO

AARON VICENCIO

SCOTT KHO